



@samaprzezswiat April 12, 2018

Sama Przez Świat/Solo ...

1,370

Engagements

48,892

Followers



Popular # and @

- #Ameryka
- @Andotherstories
- #Podróże
- @Pajaksport
- #Samaprzezświat
- @Olympus_polska
- #Przygoda
- @Beautiful_newzealand

Influencer Brand Affinity

- MONTBLANC Montblanc
- Audi
- SUZUKI Suzuki
- Canon
- Polaroid

Influencer Interests

- Luxury Goods
- Travel, Tourism & Aviation
- Clothes, Shoes, Handbag...
- Jewellery & Watches
- Friends, Family & Relatio...

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Audience Data



97.99%

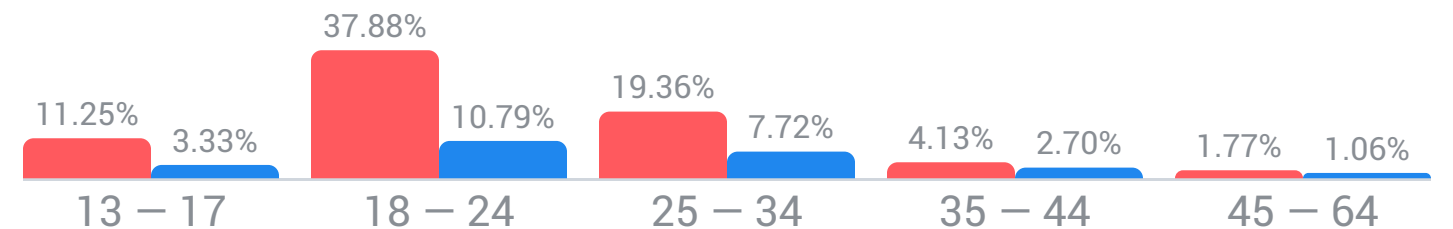
Audience Credibility

12.30%

Notable Engagements

Age and Gender Split

Female 74.80% Male 25.20%



Audience Brand Affinity

- Apple 10.75%
- Travelgram 9.69%
- Nike 5.92%
- Subaru 5.54%
- Adidas 5.14%

Audience Interests

- Travel, Tourism & A... 70.94%
- Camera & Photogra... 59.67%
- Friends, Family & R... 58.92%
- Restaurants, Food ... 57.51%
- Pets 49.88%

Location by Country

- Poland 61.55%
- United Kingdom 4.79%
- United States of A... 4.45%

Location by City

- Warsaw 7.91%
- Kraków 3.91%
- Poznań 2.35%
- Gdańsk 1.71%
- Łódź 1.63%

GENDER, AGE AND ETHNICITY

Gender split

Gender	Percent	Followers	Engagements
Male	25.2%	12,319	345
Female	74.8%	36,573	1,025

Age split

Age	Percent	Followers	Engagements
13-17	14.58%	7,128	200
18-24	48.67%	23,796	667
25-34	27.08%	13,240	371
35-44	6.84%	3,343	94
45-64	2.83%	1,385	39

Ethnicity

Group	Percent	Followers	Engagements
Asian	4.85%	2,371	66
African Descent	0.61%	296	8
White / Caucasian	94.55%	46,225	1,295

Female Age Split

Age	Percent	Followers	Engagements
13-17	11.25%	5,500	154
18-24	37.88%	18,522	519
25-34	19.36%	9,466	265
35-44	4.13%	2,022	57
45-64	1.77%	864	24

Male Age Split

Age	Percent	Followers	Engagements
13-17	3.33%	1,628	46
18-24	10.79%	5,274	148
25-34	7.72%	3,774	106
35-44	2.7%	1,321	37
45-64	1.06%	521	15

INFLUENCERS POPULAR #HASHTAGS AND @MENTIONS

Top recent #Hashtags

Hashtag	Percent
#ameryka	22.92%
#podróże	22.92%
#samaprzezświat	18.75%
#przygoda	17.36%
#podróżemałeiduże	17.36%
#góry	16.67%
#wakacje	16.67%
#islandia	15.28%
#polishtravelblogs	15.28%
#polishgirl	14.58%

Top recent @Mentions

Mention	Percent
@andotherstories	19.23%
@pajaksport	11.54%
@olympus_polska	10.58%
@beautiful_newzealand	9.62%
@californiaholics	9.62%
@lifeofnewzealand	8.65%
@newzealandvacations	8.65%
@tourism_nz	7.69%
@arizonaisgorgeous	7.69%
@earthpixnz	7.69%

LOCATION BY COUNTRY

Category	Criteria	Percent	Followers	Engagements
Location: by Country	Poland	61.55%	30,093	843
Location: by Country	United Kingdom	4.79%	2,340	66
Location: by Country	United States of America	4.45%	2,178	61
Location: by Country	Spain	2.75%	1,344	38
Location: by Country	India	2.37%	1,158	32
Location: by Country	Germany	2.35%	1,147	32
Location: by Country	Italy	2.25%	1,100	31
Location: by Country	New Zealand	1.04%	510	14
Location: by Country	France	1.02%	498	14

LOCATION BY US STATE

Category	Criteria	Percent	Followers	Engagements
Location: by United States of America state	California	1.56%	764	21
Location: by United States of America state	New York	0.76%	371	10
Location: by United States of America state	Florida	0.38%	185	5
Location: by United States of America state	Hawaii	0.21%	104	3
Location: by United States of America state	Arizona	0.14%	69	2
Location: by United States of America state	Wyoming	0.12%	58	2
Location: by United States of America state	Virginia	0.09%	46	1

LOCATION BY CITY

Category	Criteria	Percent	Followers	Engagements
Location: by City	Warsaw	7.91%	3,869	108
Location: by City	Kraków	3.91%	1,911	54
Location: by City	Poznań	2.35%	1,147	32
Location: by City	Gdańsk	1.71%	834	23
Location: by City	Łódź	1.63%	799	22
Location: by City	Wrocław	1.47%	718	20
Location: by City	London	1.35%	660	19
Location: by City	Zakopane	1.33%	649	18
Location: by City	Katowice	1.16%	568	16
Location: by City	Gdynia	0.9%	440	12
Location: by City	Szczecin	0.9%	440	12
Location: by City	Lublin	0.81%	394	11
Location: by City	New York City	0.71%	347	10
Location: by City	Bydgoszcz	0.69%	336	9
Location: by City	Los Angeles	0.59%	290	8

LOCATION BY CITY

Category	Criteria	Percent	Followers	Engagements
Location: by City	Toruń	0.54%	266	7
Location: by City	Berlin	0.52%	255	7

LANGUAGES OF AUDIENCE

Category	Criteria	Percent	Followers	Engagements
Native language	Polish	62.46%	30,538	856
Native language	English	22.3%	10,903	305
Native language	Amharic	2.17%	1,058	30
Native language	Chinese	2.08%	1,016	28
Native language	Swahili	1.69%	826	23
Native language	other	1.34%	656	18
Native language	Spanish	1.04%	508	14

INFLUENCER BRAND AFFINITY

Category	Criteria
Brands:Jewellery & Watches; Luxury Goods	Montblanc
Brands:Cars & Motorbikes	Audi
Brands:Cars & Motorbikes	Suzuki
Brands:Camera & Photography	Canon
Brands:Camera & Photography	Polaroid
Brands:Camera & Photography	Fujifilm
Brands:Camera & Photography	A Game of Tones
Brands:Camera & Photography; Travel, Tourism & Aviation; Elect...	Travelgram
Brands:Clothes, Shoes, Handbags & Accessories	Free People
Brands:Travel, Tourism & Aviation	Icelandair
Brands:Travel, Tourism & Aviation	Exploremore
Brands:Travel, Tourism & Aviation; Electronics & Computers	Travelstoke
Brands:Music	Spotify Music

AUDIENCE INTERESTS

Category	Criteria	Percent	Followers	Engagements
Interest	Travel, Tourism & Aviation	70.94%	34,683	972
Interest	Camera & Photography	59.67%	29,175	817
Interest	Friends, Family & Relationships	58.92%	28,807	807
Interest	Restaurants, Food & Grocery	57.51%	28,119	788
Interest	Pets	49.88%	24,389	683
Interest	Clothes, Shoes, Handbags & Ac...	44.18%	21,600	605
Interest	Art & Design	39.13%	19,132	536
Interest	Sports	38.19%	18,673	523
Interest	Cars & Motorbikes	38.1%	18,627	522
Interest	Beauty & Cosmetics	35.73%	17,468	489
Interest	Toys, Children & Baby	35.19%	17,204	482
Interest	Coffee, Tea & Beverages	34.95%	17,089	479
Interest	Music	32.77%	16,022	449
Interest	Fitness & Yoga	29.93%	14,633	410
Interest	Beer, Wine & Spirits	29.37%	14,358	402

AUDIENCE INTERESTS

Category	Criteria	Percent	Followers	Engagements
Interest	Television & Film	29.25%	14,300	401
Interest	Electronics & Computers	27.09%	13,244	371
Interest	Healthy Lifestyle	25.63%	12,533	351
Interest	Home Decor, Furniture & Garden	19.06%	9,319	261
Interest	Wedding	18.26%	8,929	250
Interest	Shopping & Retail	17.32%	8,470	237
Interest	Activewear	15.28%	7,472	209
Interest	Jewellery & Watches	12.58%	6,152	172
Interest	Gaming	9.25%	4,522	127
Interest	Luxury Goods	8.85%	4,327	121
Interest	Healthcare & Medicine	3.87%	1,894	53
Interest	Business & Careers	3.24%	1,584	44
Interest	Tobacco & Smoking	2.04%	998	28

AUDIENCE BRAND AFFINITY

Category	Criteria	Percent	Followers	Engagements
Brands:Music; Electronics & Computers	Apple	10.75%	5,256	147
Brands:Travel, Tourism & Aviation; Camera &... Travelgram		9.69%	4,740	133
Brands:Activewear; Clothes, Shoes, Handba...	Nike	5.92%	2,892	81
Brands:Cars; Cars & Motorbikes	Subaru	5.54%	2,709	76
Brands:Activewear	Adidas	5.14%	2,513	70
Brands:Camera & Photography	Nikon	4.6%	2,249	63
Brands:Coffee, Tea & Beverages	Starbucks	4.37%	2,135	60
Brands:Camera & Photography; Electronics ...	Canon	4.11%	2,008	56
Brands:Television & Film	Harry Potter	4.01%	1,963	55
Brands:Television & Film	National Geographic	3.94%	1,928	54
Brands:Friends, Family and Relationships; To...	Walt Disney	3.87%	1,894	53
Brands:Camera & Photography	GoPro	3.85%	1,882	53
Brands:Coffee, Tea & Beverages	Coca-Cola	3.83%	1,871	52
Brands:Television & Film	Star Wars	3.36%	1,641	46
Brands:Activewear; Clothes, Shoes, Handba...	Converse	3.05%	1,492	42

AUDIENCE BRAND AFFINITY

Category	Criteria	Percent	Followers	Engagements
Brands:Television & Film	DC Entertainment	2.82%	1,377	39
Brands:Home Decor, Furniture & Garden; Sh...	IKEA	2.63%	1,285	36
Brands:Toys, Children & Baby; Clothes, Shoe...	Zara	2.61%	1,274	36
Brands:Travel, Tourism & Aviation	Ryanair	2.58%	1,262	35
Brands:Cars; Cars & Motorbikes	Volkswagen	2.3%	1,125	32
Brands:Cars; Cars & Motorbikes	Mercedes-Benz	2.28%	1,113	31
Brands:Restaurants, Food & Grocery	McDonald's	2.23%	1,090	31
Brands:Cars; Cars & Motorbikes	Audi	2.18%	1,067	30
Brands:Television & Film	HBO	2.14%	1,044	29
Brands:Electronics & Computers	Samsung Group	2.11%	1,033	29
Brands:Restaurants, Food & Grocery	Nutella	2.11%	1,033	29
Brands:Restaurants, Food & Grocery	OREO	2.07%	1,010	28
Brands:Electronics & Computers	Sony	1.97%	964	27
Brands:Cars; Cars & Motorbikes	BMW	1.97%	964	27
Brands:Toys, Children & Baby	Lego	1.95%	953	27

AUDIENCE BRAND AFFINITY

Category	Criteria	Percent	Followers	Engagements
Brands:Clothes, Shoes, Handbags & Accesso...	Vans	1.9%	930	26
Brands:Travel, Tourism & Aviation; Electronic...	Google	1.83%	895	25
Brands:Television & Film	Netflix	1.6%	780	22
Brands:Activewear	New Balance	1.6%	780	22
Brands:Clothes, Shoes, Handbags & Accesso...	Ray-Ban	1.55%	757	21
Brands:Travel, Tourism & Aviation	Geocaching	1.46%	712	20
Brands:Cars; Cars & Motorbikes	Ford	1.43%	700	20
Brands:Electronics & Computers	Amazon	1.39%	677	19
Brands:Gaming	PlayStation	1.39%	677	19
Brands:Cars; Cars & Motorbikes	Fiat	1.31%	643	18
Brands:Cars; Cars & Motorbikes	Honda	1.27%	620	17
Brands:Activewear	Reebok	1.27%	620	17
Brands:Beauty & Cosmetics	Golden Rose	1.27%	620	17
Brands:Camera & Photography	Polaroid	1.22%	597	17
Brands:Coffee, Tea & Beverages	Red Bull	1.22%	597	17

AUDIENCE BRAND AFFINITY

Category	Criteria	Percent	Followers	Engagements
Brands:Electronics & Computers	Huawei	1.17%	574	16
Brands:Television & Film	Marvel Entertainment	1.1%	539	15
Brands:Camera & Photography	A Game of Tones	1.08%	528	15
Brands:Cars; Cars & Motorbikes	Ferrari	1.08%	528	15
Brands:Beauty & Cosmetics	MAC Cosmetics	1.08%	528	15
Brands:Jewellery & Watches; Luxury Apparel...	Chanel	1.08%	528	15
Brands:Electronics & Computers	musical.ly	1.06%	516	14
Brands:Beer, Wine & Spirits	Guinness	1.06%	516	14
Brands:Beer, Wine & Spirits	Jack Daniels	1.06%	516	14
Brands:Travel, Tourism & Aviation; Electronic...	Travelstoke	1.03%	505	14
Brands:Luxury Apparel; Luxury Goods; Cloth...	Gucci	1.03%	505	14
Brands:Clothes, Shoes, Handbags & Accesso...	Calvin Klein	1.01%	494	14
Brands:Luxury Apparel; Luxury Goods; Beau...	Christian Dior	0.99%	482	14
Brands:Clothes, Shoes, Handbags & Accesso...	Vogue	0.96%	471	13
Brands:Cars; Cars & Motorbikes	Toyota	0.96%	471	13

AUDIENCE BRAND AFFINITY

Category	Criteria	Percent	Followers	Engagements
Brands:Coffee, Tea & Beverages	Costa Coffee	0.96%	471	13
Brands:Shopping & Retail; Beauty & Cosmet...	Rossmann	0.96%	471	13
Brands:Gaming; Toys, Children & Baby; Tele...	Pokemon	0.94%	459	13
Brands:Clothes, Shoes, Handbags & Accesso...	Levi's	0.92%	448	13
Brands:Shopping & Retail	Lidl	0.92%	448	13
Brands:Cars; Cars & Motorbikes	Porsche	0.89%	436	12
Brands:Beauty & Cosmetics	L'Oréal Paris	0.89%	436	12
Brands:Jewellery & Watches	Pandora	0.89%	436	12
Brands:Cars & Motorbikes	Yamaha	0.87%	425	12
Brands:Clothes, Shoes, Handbags & Accesso...	Tommy Hilfiger	0.85%	413	12
Brands:Television & Film	Marvel	0.85%	413	12
Brands:Beauty & Cosmetics	Sephora	0.85%	413	12
Brands:Camera & Photography	Fujifilm	0.82%	402	11
Brands:Activewear	Puma	0.82%	402	11
Brands:Restaurants, Food & Grocery	Ferrero	0.82%	402	11

AUDIENCE BRAND AFFINITY

Category	Criteria	Percent	Followers	Engagements
Brands:Cars; Cars & Motorbikes	Suzuki	0.8%	390	11
Brands:Television & Film	Summit Entertainment	0.77%	379	11
Brands:Activewear	ASICS	0.77%	379	11
Brands:Luxury Apparel; Luxury Goods; Cloth...	Louis Vuitton	0.77%	379	11
Brands:Jewellery & Watches; Luxury Goods	Montblanc	0.77%	379	11
Brands:Business & Careers; Travel, Tourism ...	Petronas	0.77%	379	11
Brands:Clothes, Shoes, Handbags & Accesso...	Guess	0.73%	356	10
Brands:Jewellery & Watches; Clothes, Shoes,...	Michael Kors	0.73%	356	10
Brands:Clothes, Shoes, Handbags & Accesso...	Primark	0.7%	344	10
Brands:Travel, Tourism & Aviation	Bellagio	0.7%	344	10
Brands:Luxury Apparel; Luxury Goods; Beau...	Armani	0.7%	344	10
Brands:Clothes, Shoes, Handbags & Accesso...	Timberland	0.68%	333	9
Brands:Travel, Tourism & Aviation	Boeing	0.68%	333	9
Brands:Beauty & Cosmetics	Rimmel	0.68%	333	9
Brands:Jewellery & Watches	Daniel Wellington	0.68%	333	9

AUDIENCE BRAND AFFINITY

Category	Criteria	Percent	Followers	Engagements
Brands:Beer, Wine & Spirits	Martini	0.68%	333	9
Brands:Beauty & Cosmetics	Cien	0.66%	321	9
Brands:Coffee, Tea & Beverages	Pepsi	0.66%	321	9
Brands:Coffee, Tea & Beverages	Coffeegram	0.66%	321	9
Brands:Luxury Apparel; Clothes, Shoes, Han...	Versace	0.66%	321	9
Brands:Camera & Photography; Electronics ...	Snapseed	0.63%	310	9
Brands:Camera & Photography	Olympus	0.63%	310	9
Brands:Cars; Cars & Motorbikes	Chevrolet	0.63%	310	9
Brands:Music	Spotify Music	0.63%	310	9
Brands:Cars; Cars & Motorbikes	Volvo	0.61%	298	8
Brands:Restaurants, Food & Grocery	Snickers	0.61%	298	8
Brands:Cars; Cars & Motorbikes	Nissan	0.59%	287	8
Brands:Beauty & Cosmetics	Maybelline	0.59%	287	8
Brands:Beauty & Cosmetics	Urban Decay Cosmetics	0.59%	287	8
Brands:Gaming; Electronics & Computers	Xbox	0.59%	287	8

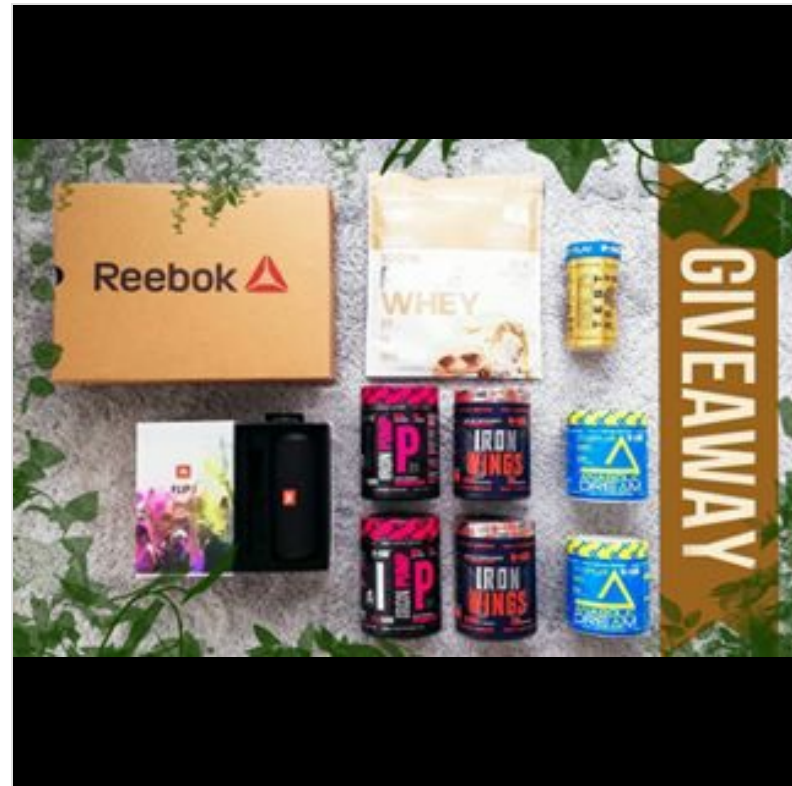
AUDIENCE BRAND AFFINITY

Category	Criteria	Percent	Followers	Engagements
Brands:Cars; Cars & Motorbikes	Lamborghini	0.56%	275	8
Brands:Shopping & Retail	Tesco	0.56%	275	8
Brands:Clothes, Shoes, Handbags & Accesso...	Polo Ralph Lauren	0.54%	264	7
Brands:Television & Film	Universal	0.54%	264	7
Brands:Beauty & Cosmetics	NYX Cosmetics	0.54%	264	7
Brands:Gaming	Activision Blizzard	0.54%	264	7
Brands:Gaming	The Witcher	0.54%	264	7
Brands:Gaming	Pokemon Go	0.54%	264	7
Brands:Jewellery & Watches	SWAROVSKI	0.54%	264	7
Brands:Sports; Gaming	NBA	0.54%	264	7
Brands:Travel, Tourism & Aviation	Hilton	0.52%	252	7
Brands:Activewear; Clothes, Shoes, Handba...	The North Face	0.52%	252	7
Brands:Beauty & Cosmetics	Avon	0.52%	252	7
Brands:Beauty & Cosmetics	Nivea	0.52%	252	7
Brands:Restaurants, Food & Grocery	Lindt	0.52%	252	7

AUDIENCE BRAND AFFINITY

Category	Criteria	Percent	Followers	Engagements
Brands:Luxury Apparel; Luxury Goods; Cloth...	Yves Saint Laurent	0.52%	252	7
Brands:Beer, Wine & Spirits	Heineken	0.52%	252	7

POPULAR POSTS



Konkurs! Przygotowaliśmy konkurs specjalnie dla Ciebie, w którym do wygrania są: -Wodoodporny głośnik JBL. -Buty Reebok (Damskie lub Męskie) -Odżyw...
by [@samaprzezswiat](#)

Likes	Comments
2,630	867

Date (UTC)
22 January 2018 06:00



A wise woman once said 'f*ck this sh@t' and she lived happily ever after. //
. #freedom #siłakobiet
#kobietygóra #kobietanakrancuswiata ...
by [@samaprzezswiat](#)

Likes	Comments
2,587	79

Date (UTC)
17 February 2018 07:35

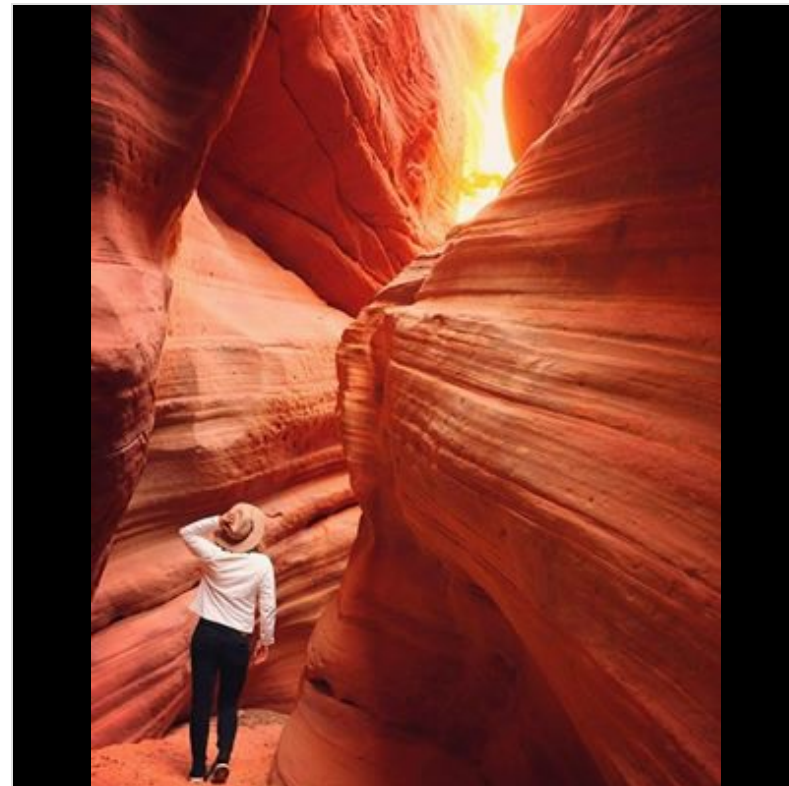


Wolność to szeroka droga. // Sławna 66tka... choć zupełnie tam nic nie ma. Sławną tylko dlatego, że strasznie podziurawiona ale idzie od Pacyfiku aż do Chicago.
by [@samaprzezswiat](#)

Likes	Comments
2,436	62

Date (UTC)
04 January 2018 03:45

POPULAR POSTS



Leave the road and take trails. // Mało uczęszczany kanion. A podobnie piękny jak antylopy. A miałam go tylko dla siebie 🥰📷
by @insanelane
by @samaprzezswiat

Likes Comments
2,427 94

Date (UTC)
05 March 2018 04:38



Legendarny #bigsur i #route1 wzdłuż zachodniego wybrzeża USA. Widoki zapierające dech w piersiach. Momentami jedzie się autem zupełnie po krawędzi [...]
by @samaprzezswiat

Likes Comments
2,388 59

Date (UTC)
11 January 2018 06:55



Kto kojarzy? To tzw. #paintedladies Ci po 30tce będą kojarzyć z ramówki #fullhouse czyli serialu Pełna chata 🏠 choć tak naprawdę rodzinka mieszkała zupełnie ...
by @samaprzezswiat

Likes Comments
2,241 86

Date (UTC)
02 March 2018 07:24

POPULAR POSTS



Stop being afraid of what could go wrong, and start being excited of what could go right. #samaprzezswiat #river #rzeka #most #bridge ...
by @samaprzezswiat

Likes	Comments
2,147	37

Date (UTC)
24 February 2018 08:35



Be fearless in the pursuit of what sets your soul on fire // Bądź nieustraszona w pogonii za tym co rozpala Twoje serce. #traveluje #kochampodroz ...
by @samaprzezswiat

Likes	Comments
2,050	55

Date (UTC)
08 March 2018 08:16



Kojarzycie to miejsce z filmu #forrestgump ? To tzw. #monumentvalley Chyba najbardziej czekałam na pojechanie tam z całej wyprawy. Niestety nie zrobiłam idealne ...
by @samaprzezswiat

Likes	Comments
2,042	60

Date (UTC)
10 January 2018 05:21